

CAPITAL – LANGUAGE, PLANNING, BUDGETING



# 710 BONUS CLASS

*(Casablanca FGH)*

## FRIDAY

8:00 pm – 10:30 pm      Capital Introductions

## SATURDAY

10:00 am - 12:30 pm      Capital A to Z

12:30 pm – 2:00 pm      On your Own Lunch

2:00 pm – 4:00 pm      Capital Language and Rehearsal

4:00 pm – 4:30 pm      Break on your own

4:30 pm – 6:30 pm      Business Planning – Budgeting – Governance

6:30 pm - 12:00 pm      Wrap up & in Lobby Deal Making till Midnight  
*(Dinner separate Checks)*

***Welcome kits will be available for  
pickup on Saturday, after 4 pm,  
in the Marrakesh Courtyard.***

3030 Starkey Blvd, Suite 270  
New Port Richey, FL 34655  
Phone: 256.850.4700  
[www.CEOspaceInc.com](http://www.CEOspaceInc.com)

**CEO SPACE INTERNATIONAL, INC.**



# Class 710

**SUNDAY** 18 July 2010    **MONDAY** 19 July 2010    **TUESDAY** 20 July 2010    **WEDNESDAY** 21 July 2010    **THURSDAY** 22 July 2010    **FRIDAY** 23 July 2010    **SATURDAY** 24 July 2010    **SUNDAY** 25 July 2010

Noon - 1:00 710 Staff Welcome and Instruction (710 CEO Space Staff 100% attendance)

2:00 - 8:00 Registration and Welcome Desk Open: Pick Up CEO Space 710 Class Registration Kits

3:00 - 4:30 ELECTIVE WORKSHOPS  
 •LICENSING- MILLION \$ TOOL-*Rand Brenner*  
 •BRANDING ESSENTIALS -*Gerry Foster*  
 •CAPITAL SUCCESS PLAN & STRATEGY -*Vincent Molina*  
 •THINK LIKE AN INVESTOR TO WIN -*Leslie Knight*  
 •CEO SELF ESTEEM-*Eve Hogan*  
 •ACCREDITATION- *Michael Chevalier*

5:00 - 6:30 TEEN ORIENTATION

**710 OPEN FOR NETWORKING**

5:30 - 7:00 BUSINESS PLANNING YOUR NEXT GENERATION -*Burke Franklin*

**710 ENROLLED MEMBERS ONLY**

7:00 - 12:00 *Networking Dinner* (on your own with Separate Checks) and In-Lobby Deal Making

MIDNIGHT FORUM CLOSES

SHOP CEO SPACE FOR GIFTS TAKE HOME A MEMORY

TEEN FEAST DAILY with *Eve Hogan* Separate schedule provided

8:30 - 10:15 HIGH PERFORMANCE & HYPER-GROWTH-*Hugh Ballou*

10:15 - 10:45 On your own Break

10:45 - 12:00 ELECTIVE WORKSHOPS  
 •SOCIAL NETWORKING -*Michelle Price*  
 •GLOBAL PATENT STRATEGY -*Bruce Needham, Esq.*  
 •BRANDING & SPONSORS -*Nina Davis*  
 •YOU ARE YOUR BRAND- *David Tyreman*  
 •MARKETING PENETRATIONS -*Nicholas Zaldastani*  
 •GRANTS-THE ALTERNATIVE INCOME STREAM -*Sherita Herring*

12:00-2:15 Separate Check Lunch

2:15-3:30 ELECTIVE WORKSHOPS  
 •IP AUDIT -*Donna Rubelmann, Esq.*  
 •BRANDING SEQUENCES -*Gerry Foster*  
 •PROFITS MAKE SENSE -*Harry Lay*  
 •MARKETING INSIDE OUTSIDE -*Dominique Johnson*  
 •PROTECT YOUR INTELLECTUAL PROPERTY -*Jason Webb, Esq.*  
 •CEO SELF ESTEEM -*Eve Hogan*  
 •LICENSING FOR PROFITS -*Brent Burningham, Esq.*

3:30 - 4:00 On Your Own Break

4:00 - 5:15 ELECTIVE WORKSHOPS  
 •BRAND DESIGN SECRETS -*Chris Collins*  
 •UNFORGETTABLE BRANDING -*David Tyreman*  
 •PROFITS MAKE SENSE- *Harry Lay*  
 •SUSTAINABLE STRATEGIC ADVANTAGE -*Ed Bogle*  
 •SECURITIES LAW COMPLIANCE -*Michael Horten, Esq.*  
 •VALUATION ATTRACTS INVESTORS -*Steve Meyers, Esq.*

5:15 - 8:00 On Your Own Dinner

8:00 - 9:30 QUALITIES OF HIGH PERFORMANCE COMPANIES -*Donald Tucker*

9:30 - 12:00 IN-ROOM & IN-LOBBY NETWORKING & DEAL MAKING

MIDNIGHT FORUM CLOSES

STEP UP TO PLATINUM IT PAYS FOR ITSELF IN LESS THAN 36 MONTHS THE ULTIMATE TAX SHELTER CEO SPACE PLATINUM INVESTMENT!

8:30 FORUM RIBBON CUTTING *Cheryl & Rand Brenner* (100% attendance, including Instructors/Mentors)

9:00 - 11:00 FACULTY SHOWCASE & FORUM RULES 100% Attendance Faculty/ Mentors Introductions -*Berny Dohrmann*

11:00 - 11:30 Break on your own

11:30 - 1:00 HOW TO MAKE THE MEDIA FALL IN LOVE WITH YOU -*Erin Saxton*

1:00 - 2:30 Separate check, on own Lunch

2:30 - 4:00 BOARD DEVELOPMENTS-CORPORATE GOVERNANCE -*Sherita Herring*

4:00 - 4:30 CHECK HOME BUSINESS-Return on time, please

4:30 - 6:00 THREE FEET FROM GOLD -*Greg Reid, Napoleon Hill Foundation*

6:00 - 8:00 CEO SPACE COOPERATIVE DINNER Traction2Action (Nonstop networking with CEO Space Faculty and Coaches)

8:00 - 10:00 SUPER NETWORKING -with *Berny Dohrmann*

10:00-12:00 IN-ROOM & IN-LOBBY NETWORKING & DEAL MAKING

MIDNIGHT FORUM CLOSES

SHOP CEO SPACE FOR GIFTS FOR BIRTHDAYS AND ANY SPECIAL OCCASSION!

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7:00 - 8:30 CEO2CEO Networking Meal

8:30 Traditional Super Teaching Opening (100% attendance requested)

10:00 - 11:30 RAISING CAPITAL: From the Voice of the Angel Investor -*Michael Horten, Esq.*

11:30 - 12:00 Forum Networking Break

12:00- 12:30 Super Teaching Lesson

12:30 - 2:00 MATRIX -*Bob Proctor*

2:00 - 3:30 Networking Lunch 710 Enrolled Members Only

3:30 - 4:00 Super Teaching Lesson

4:00 - 5:30 JOBENOMICS -*Chuck Vollmer*

5:30 - 6:00 Forum Networking Break

6:00 - 6:30 Super Teaching Lesson

6:30 - 8:00 CAPITAL LEGAL COMPLIANCE -*Jacqueline Warner, Esq.*

8:00 - 9:30 CEO2CEO Deal Making Dinner 710 Enrolled Members Only

9:30 - 12:00 OPEN NETWORKING

MIDNIGHT FORUM CLOSES

DOING BUSINESS WITH CEO SPACE CLUB PRESIDENTS IS PRECLUDED BY CONTRACT. THANK YOU FOR YOUR COOPERATION!

7:00 - 8:30 Forum Networking Breakfast (710 Enrolled Members Only)

8:30 Super Teaching Lesson-Special VISUAL Lesson & VIP Announcements

10:00-11:30 MASS MARKETING-TV TODAY -*Kevin Harrington*

11:30 - 12:00 Forum Networking Break

12:00 - 12:30 Super Teaching Lesson

12:30 - 2:00 CAPITAL SEQUENCE & EXECUTION -*Thomas Jurgensen, Esq.*

2:00 - 3:30 Forum Networking Lunch (710 Enrolled Members Only)

3:30 - 4:00 Super Teaching Lesson

4:00 - 5:30 CAN'T SAY NO MARKETING -*Kane Minkus & Jeff Slayter*

5:30 - 6:00 Forum Networking Break

6:00 - 6:30 Super Teaching Lesson

6:30 - 8:00 IF YOU CAN DREAM IT, YOU CAN DO IT -*Les Brown*

8:00 - 9:30 CEO2CEO Deal Making Dinner (710 Enrolled Members Only)

9:30 - 12:00 IN-ROOM & IN-LOBBY DEAL MAKING

MIDNIGHT FORUM CLOSES Sleep is an Asset

GET YOUR EXPO BOOTH WHILE SUPPLIES LAST.

7:00 - 8:30 Forum Networking Breakfast (710 Enrolled Members Only)

8:30 - 9:30 FORUM GRADUATION OPENING-100% attendance

Returning Grads Welcome

9:30 - 11:00 MANAGING BY THE NUMBERS-*Brett Harward*

11:00-11:30 Forum Networking Break

11:30-12:00 Super Teaching First Day to Final Day Lesson

12:00 - 1:30 LANGUAGE MASTERY & FORUM WINS- *BJ Dohrmann*

1:30 - 3:00 Graduation Lunch Class 710 (710 Enrolled Members Only)

3:00 - 3:30 Super Teaching Lesson

3:30 - 6:00 CEO SPECIAL & TEEN FEAST CELEBRATION(100% Attendance) -*Berny Dohrmann*

6:00 - 6:30 Final Networking Break

6:30 - 7:15 Super Teaching Lesson

7:15 - 8:30 710 FORMAL GRADUATION

8:30 - 10:00 Final 710 Dinner (Enrolled 710 Grads Only Please)

8:30 - 1:00am OPEN NETWORKING FOR RETURNING GRADS (separate checks, always)

10:00 - 1:00 IN-ROOM NETWORKING until 1 am

1:00 FORUM CLOSES -Saturday

PREPAY FOR YOUR FORUM DIRECTORY TODAY TO RECEIVE IT AT EXPO SATURDAY!

8:30 - 10:00 WORKSHOPS  
 •STRATEGY -*Ed Bogle*  
 •GRANTS-THE ALTERNATIVE INCOME STREAM -*Sherita Herring*  
 •IP PROTECTION -*Maria Speth, Esq.*  
 •MERGER ACQUISITION-Plan for it EVERY DAY in EVERY WAY -*Dave Duerson*  
 •YOUR MILLION DOLLAR PITCH -*Wendy Robbins-inventor of the TINGLER*  
 •AUDIT YOUR IP ANNUALLY & WHY -*Donna Rubelmann, Esq.*  
 •GET YOUR MESSAGE OUT USING GUERILLA PUBLICITY -*Jill Lublin*  
 •NEGOTIATION NIRVANA -*Eldonna Fernandez*

10:00 - 10:15 15 MINUTE WARNING Walk & Talk: Please arrive ON TIME to SNAP ROOM

10:15 - 1:00 SUPER SNAP -*Vincent Molina*

NO PRIVATE MEETINGS DURING SNAP & EXPO. Thank you everyone!

1:00 - 6:00 CEO Space 710 EXPO Deal Making Opportunities

ON CAMERA INTERVIEWS - BECOME PRICELESS ADVERTISING FOR YOUR BRAND. SHARE WINS AND PROGRESS. 3 Minute "share the wins" places your brand before 10,000 customers a week in the global CEO SPACE Club System

7:00 - 8:30 TEEN GRADUATION

6:00 - 1:00 CEO-TO-CEO NETWORKING (Separate checks)

1:00 FORUM CLOSES

ENROLL TO 910 TO SAVE \$\$\$\$ TODAY. BETTER--STEP UP TO PLATINUM-THE ULTIMATE BUSINESS ASSET!

9:00 - 10:30 WORKSHOPS  
 •CAPITAL SUCCESS PLAN & STRATEGY -*Vincent Molina*  
 •BRANDING ESSENTIALS -*Gerry Foster*  
 •ALLIANCE & CHANNEL PARTNER DEVELOPMENT -*Ed Bogle*  
 •IP PROTECTING THE IDEAS -*Bruce Needham, Esq.*  
 •VALUATION ATTRACTS INVESTORS -*Steve Meyers*  
 •FORUM CAREERS (Club President Master Contractors) -*Michelle Anton*

10:30 - 11:00 WALK & TALK

11:00 - 2:00 710 NETWORK ACCELERATOR IMPLOSION 100% Attendance. All Grads attending & participating cooperatively- *Berny Dohrmann*

2:00pm -Tuesday Open Networking (Note: Create written agreements for future performance including breakdown satisfaction).

3:00 - 4:30 OPTIONAL BONUS CLASS

•FORUM CAREERS (Club President Master Contractors) -*Michelle Anton*

•CREDIT IS AN ASSET -*Steve Meyers, Esq.*

•BRAND EXECUTIONS -*Patrick Smyth*

TAKE FORUM VISION HOME WITH YOU

**NEXT FORUM**  
**September 26**  
**to October 3, 2010**

BEFORE YOU LEAVE 710, ENROLL TO STAFF FOR SEPTEMBER- ADVANCED TEAM BUILDING LESSONS

We will not quit until you win!

# CEO SPACE FORUM